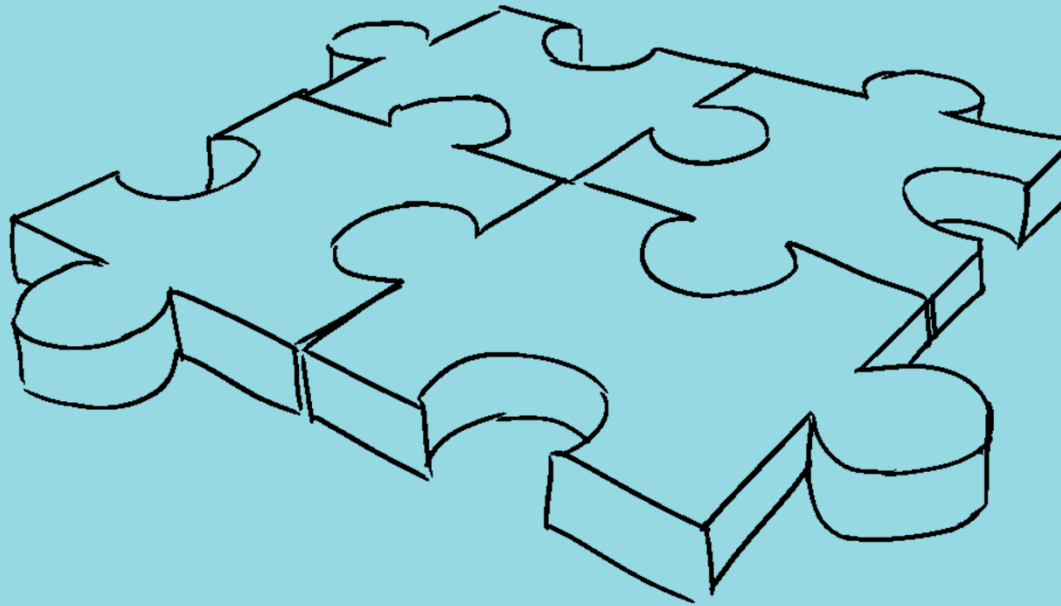




ruhrHUB

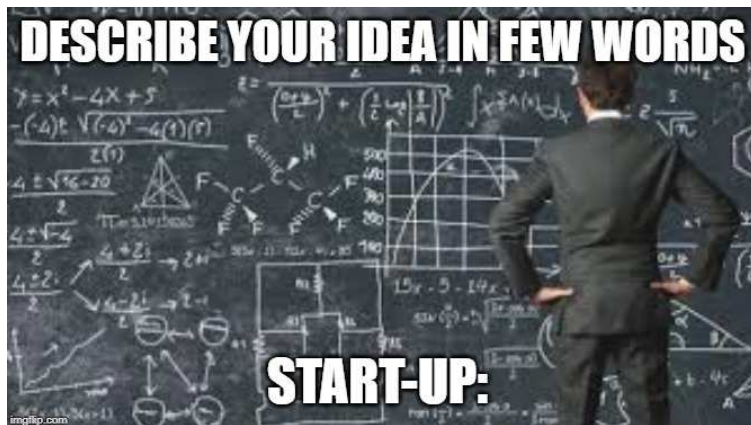


# How to Pitch



## How to Pitch

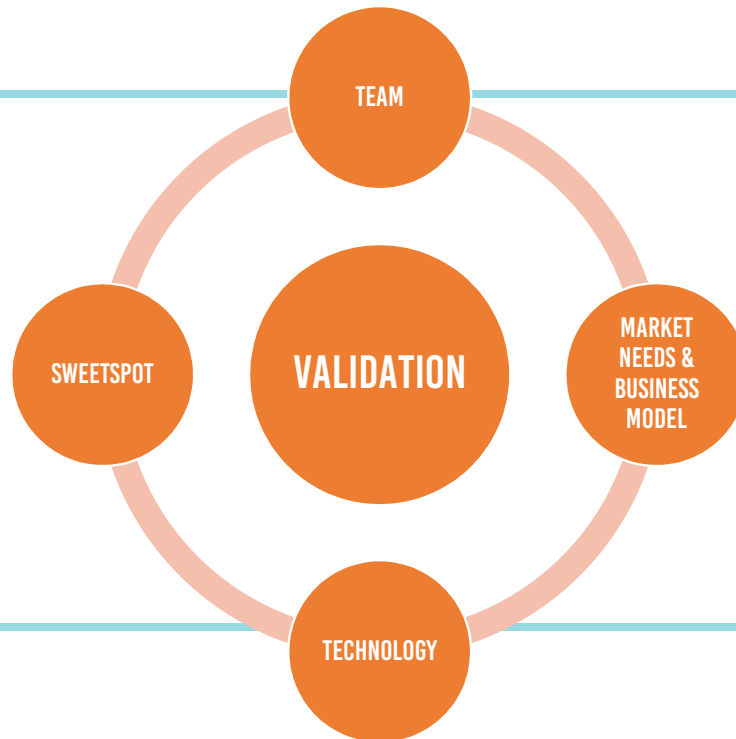
## WHAT IS PITCHING ABOUT?



**A PITCH DELIVERS A  
ROUGH CONCEPT OF AN  
IDEA.**

## VALIDATION THROUGH THE PITCH

Investors look  
for validation



## WHAT'S THE TASK?



## WHY NOW?

# Frame your Idea:



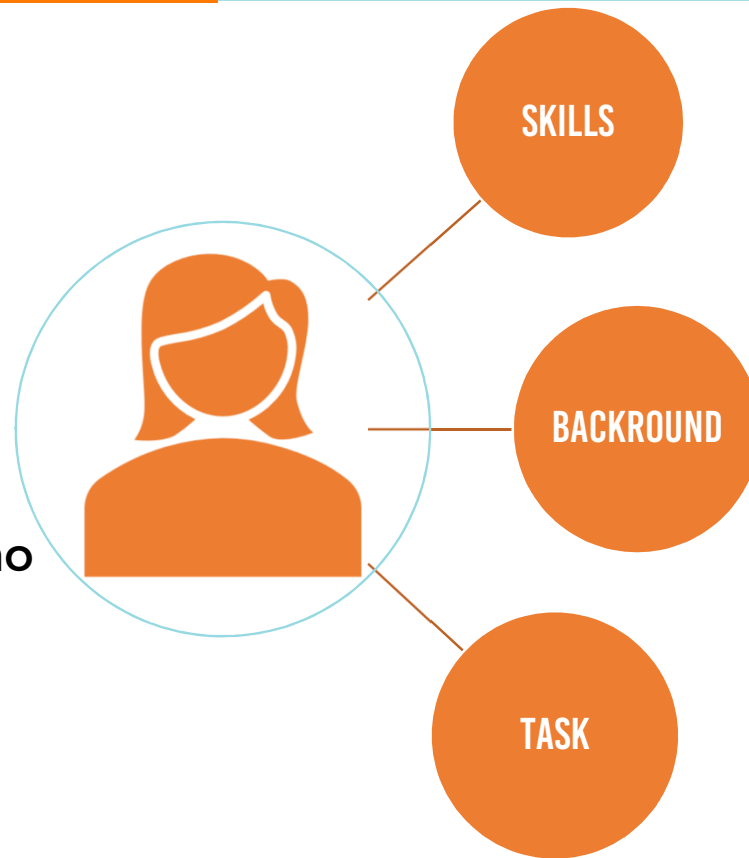
## Why now?

## THE TEAM

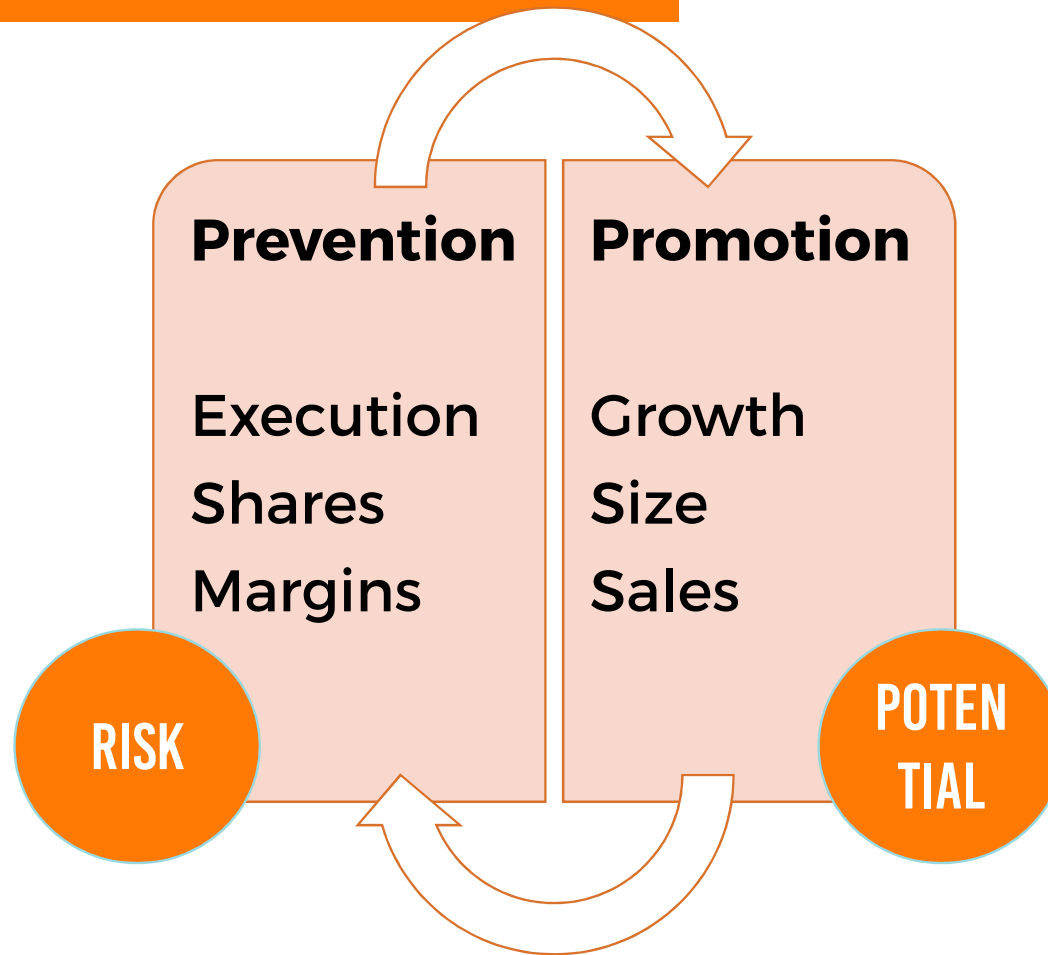
Has the team the needed **skills**?

Which **background** do the teammembers have?

Who is working strategically and who is hands on **tasks**?

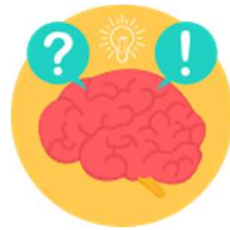


## PREVENTION & PROMOTION



**SO FAR, SO GOOD, SO WHAT?**

**Ready for your  
questions!**



**What do you want to know?**

THAT'S ALL, FOLKS!



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